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OR AFFILORG ("thuong mai university")) AND (LIMIT-TO (PUBYEAR , 2019))
EXPORT DATE:26 Apr 2020

1. Dat, P.M., Van Tuong, N., Huy, D.T.N., Hoang, N., Dat, N.D.
Analyzing the commercial capacity of agribusiness enterprises in Dien Bien province
(2019) International Journal of Entrepreneurship, 23 (1 Special Issue), .
<https://www.scopus.com/inward/record.uri?eid=2-s2.0-85078795634&partnerID=40&md5=e1ff7dd38e1189a7e14dd4f4555ff850>

AFFILIATIONS: **Thuong Mai University, Viet Nam**;
Market Management in Dien Bien province, Viet Nam;
Banking University HCM city, Viet Nam
DOCUMENT TYPE: Article
PUBLICATION STAGE: Final
SOURCE: Scopus

2. Quoc, H.D., Nguyen The, L., Doan, C.N., Phan Thanh, T.
Solving resource constrained project scheduling problem by a discrete version of cuckoo search algorithm
(2019) Proceedings - 2019 6th NAFOSTED Conference on Information and Computer Science, NICS 2019, art.
no. 9023867, pp. 73-76.
<https://www.scopus.com/inward/record.uri?eid=2-s2.0-85082703581&doi=10.1109%2fNICS48868.2019.9023867&partnerID=40&md5=bd1a3262bb2215516d483b0886a13baa>

DOI: 10.1109/NICS48868.2019.9023867
AFFILIATIONS: **Thuong Mai University**, Center of Information Technology, Ha Noi, Viet Nam;
Faculty of Information Technology, Hnue, Ha Noi, Viet Nam;
Military Institute of Science and Technology, Ha Noi, Viet Nam
DOCUMENT TYPE: Conference Paper
PUBLICATION STAGE: Final
SOURCE: Scopus

3. Anh, P.T., Van Son, D., Hong, N.T.T., Huy, D.T.N., Linh, N.N.K.
Factors affecting sustainable consumption choice in the field of food and drink: The case of university students
in Hanoi
(2019) International Journal of Entrepreneurship, 23 (1 Special Issue), .
<https://www.scopus.com/inward/record.uri?eid=2-s2.0-85078771412&partnerID=40&md5=45e1c36eb0b09e55c7da02a132dc75d6>

AFFILIATIONS: **ThuongMai University, Viet Nam**;
Banking University HCM city, Viet Nam
DOCUMENT TYPE: Article
PUBLICATION STAGE: Final
SOURCE: Scopus

4. Bui, N.T., Nguyen, P.T.T.
Segment report on management pharmaceutical enterprises
(2019) Academy of Accounting and Financial Studies Journal, 23 (6), art. no. 481, .
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AFFILIATIONS: University of Labor-Social Affair, Viet Nam;
Thuongmai University, Viet Nam
DOCUMENT TYPE: Article
PUBLICATION STAGE: Final

SOURCE: Scopus

5. Nguyen, H.V., Huy, L.V., Nguyen, T.N., Dinh, V.S., Tran, V.T.

The Role of Social Media in the Purchase of Books: Empirical Evidence from Vietnam's Publishing Industry (2019) Publishing Research Quarterly, 35 (4), pp. 704-709.

<https://www.scopus.com/inward/record.uri?eid=2-s2.0-85071834390&doi=10.1007%2fs12109-019-09682-4&partnerID=40&md5=dcb8872c197cfea7d4b18d4d70f82d10>

DOI: 10.1007/s12109-019-09682-4

AFFILIATIONS: Department of Research Administration, **Thuongmai University**, Ho Tung Mau Road, Hanoi, 100000, Viet Nam;

TRT for Business Intelligence, University of Economics, The University of Danang, Danang City, 50000, Viet Nam;

Business Sustainability Research Group, **Thuongmai University**, Ho Tung Mau Road, Hanoi, 100000, Viet Nam

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

6. Ha, T.T.H., Khoa, N.B., Huy, D.T.N., Nhan, V.K., Nhung, D.H., Anh, P.T., Duy, P.K.

Modern corporate governance standards and role of auditing-cases in some Western european countries after financial crisis, corporate scandals and manipulation

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AFFILIATIONS: **ThuongMai University, Viet Nam**;

Banking University HCM city Vietnam, Viet Nam;

Tien Giang University, Viet Nam;

The National Economics University, Viet Nam;

University of Economics Ho Chi Minh City, Viet Nam

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

7. Bapu, J.J., Florinabel, D.J., Robinson, Y.H., Julie, E.G., Kumar, R., Ngoc, V.T.N., Son, L.H., Tuan, T.M., Giap, C.N.

Adaptive convolutional neural network using N-gram for spatial object recognition

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DOI: 10.1007/s12145-019-00396-x

AFFILIATIONS: Department of Electronics and Communication Engineering, Dr. Sivanthi Aditanar College of Engineering, Tiruchendur, India;

Department of Computer Science and Engineering, Dr. Sivanthi Aditanar College of Engineering, Tiruchendur, India;

Department of Computer Science and Engineering, SCAD College of Engineering and Technology, Tirunelveli, India;

Department of Computer Science and Engineering, Anna University Regional Campus, Tirunelveli, India;

Department of Computer Science and Engineering, LNCT College, Bhopal, India;

School of Odonto – Stomatology, Hanoi Medical University, Hanoi, Viet Nam;

VNU Information Technology Institute, Vietnam National University, Hanoi, Viet Nam;

Faculty of Computer Science and Engineering, Thuyloi University, Hanoi, Viet Nam;

Thuong Mai University, Hanoi, Viet Nam

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

8. Nguyen, T.-M.

Do extrinsic motivation and organisational culture additively strengthen intrinsic motivation in online knowledge sharing?: An empirical study
(2019) VINE Journal of Information and Knowledge Management Systems, 50 (1), pp. 75-93.
<https://www.scopus.com/inward/record.uri?eid=2-s2.0-85075612185&doi=10.1108%2fVJKMS-02-2019-0019&partnerID=40&md5=1907a1621d7a447389ad3c85c6a85b9f>

DOI: 10.1108/VJKMS-02-2019-0019

AFFILIATIONS: Department of Marketing, Griffith University, Brisbane, Australia;
Department of Economic Information System and E-commerce, **Thuongmai University, Hanoi, Viet Nam**

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

9. Hieu, P.D., Thuy, L.T.T., Ngoc, H.T.B., Lam, N.T.H.

Mandatory social and environmental disclosure of listed companies in Vietnam
(2019) Academy of Accounting and Financial Studies Journal, 23 (5), art. no. 476, .
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AFFILIATIONS: **Thuongmai University, Viet Nam**

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

10. Nguyen, T.-H., Dang, D.-H., Nguyen, Q.-T.

On analyzing rule-dependencies to generate test cases for model transformations
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DOI: 10.1109/KSE.2019.8919486

AFFILIATIONS: VNU University of Engineering and Technology, Dept. of Software Engineering, Viet Nam;
Thuongmai University, Dept. of Information Technology, Viet Nam

DOCUMENT TYPE: Conference Paper

PUBLICATION STAGE: Final

SOURCE: Scopus

11. Beal, T., Le, D.T., Trinh, T.H., Burra, D.D., Huynh, T., Duong, T.T., Truong, T.M., Nguyen, D.S., Nguyen, K.T., de Haan, S., Jones, A.D.

Child stunting is associated with child, maternal, and environmental factors in Vietnam
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<https://www.scopus.com/inward/record.uri?eid=2-s2.0-85065442303&doi=10.1111%2fmcn.12826&partnerID=40&md5=9789f7cc7394a8a0a568e41f428165be>

DOI: 10.1111/mcn.12826

AFFILIATIONS: Knowledge Leadership, Global Alliance for Improved Nutrition (GAIN), Washington, DC, United States;

Department of Environmental Science and Policy, University of California, Davis, CA, United States;

National Institute of Nutrition (NIN), Hanoi, Viet Nam;

International Center for Tropical Agriculture (CIAT)-Asia Office, Hanoi, Viet Nam;

Department of Mathematics and Statistics, **Thuongmai University, Hanoi, Viet Nam**;

Department of Nutritional Sciences, School of Public Health, University of Michigan, Ann Arbor, MI, United States

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

12. Nguyen, N., Greenland, S., Lobo, A., Nguyen, H.V.

Demographics of sustainable technology consumption in an emerging market: the significance of education to energy efficient appliance adoption

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<https://www.scopus.com/inward/record.uri?eid=2-s2.0-85065670187&doi=10.1108%2fSRJ-11-2018-0312&partnerID=40&md5=5017d15c3ceca0068ecbc395c434674e>

DOI: 10.1108/SRJ-11-2018-0312

AFFILIATIONS: Department of Entrepreneurship, Innovation and Marketing, La Trobe University, Bundoora, VIC, Australia;

College of Business and Law, Charles Darwin University, Casuarina, NT, Australia;

Department of Management and Marketing, Swinburne University of Technology, Hawthorn, VIC, Australia;

Department of Research Administration, **Thuongmai University, Hanoi, Viet Nam**

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

13. Ngo, T., Vu, H.V., Ho, H., Dao, T.T.T., Nguyen, H.T.H.

Performance of fish farms in vietnam—does financial access help improve their cost efficiency?

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DOI: 10.3390/ijfs7030045

AFFILIATIONS: School of Aviation, Massey University, Palmerston North, 4474, New Zealand;

University of Economics & Business—Vietnam National University, Hanoi, 10000, Viet Nam;

Faculty of Political Theory, **Thuong Mai University, Hanoi, 10000, Viet Nam;**

Vietnam Youth Academy, Hanoi, 10000, Viet Nam;

Marlborough District Council, Blenheim, 7240, New Zealand

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

14. Nguyen, H.V., Phan, T.T., Lobo, A.

Debunking the myth of foreign direct investment toward long-term sustainability of a developing country: A transaction cost analysis approach

(2019) Sustainability (Switzerland), 11 (17), art. no. 4569, .

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DOI: 10.3390/su11174569

AFFILIATIONS: Department of Research Administration, **Thuongmai University**, Hanoi, 100000, Viet Nam;

Research Department, HKT Consultant, Hanoi, 100000, Viet Nam;

Faculty of Economics and Management, Hai Duong University, Hai Duong City, 170000, Viet Nam;

Department of Management and Marketing, Faculty of Business and Law, Swinburne University of Technology, Hawthorn, VIC 3122, Australia

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

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15. Van Trang, T., Do, Q.H., Luong, M.H.

Entrepreneurial human capital, role models, and fear of failure and start-up perception of feasibility among adults in Vietnam

(2019) International Journal of Engineering Business Management, 11, .

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[85072121279&doi=10.1177%2f1847979019873269&partnerID=40&md5=102805fe6007dc24845aa1dbb22a5a7a](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85072121279&doi=10.1177%2f1847979019873269&partnerID=40&md5=102805fe6007dc24845aa1dbb22a5a7a)

DOI: 10.1177/1847979019873269

AFFILIATIONS: Faculty of Business Administration, **Thuongmai University**, Hanoi, Viet Nam;

Faculty of Information Technology, University of Transport Technology, Hanoi, Viet Nam;

Vietnam Chamber of Commerce and Industry – VCCI, Hanoi, Viet Nam

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

16. Pham, T.H., Nguyen, T.N., Phan, T.T.H., Nguyen, N.T.

Evaluating the purchase behaviour of organic food by young consumers in an emerging market economy

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[85044085427&doi=10.1080%2f0965254X.2018.1447984&partnerID=40&md5=58ea18ece5ac46dddffcefd8fbfc8c0e](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85044085427&doi=10.1080%2f0965254X.2018.1447984&partnerID=40&md5=58ea18ece5ac46dddffcefd8fbfc8c0e)

DOI: 10.1080/0965254X.2018.1447984

AFFILIATIONS: Green Consumption Research Group, Foreign Trade University, Hanoi, Viet Nam;

Faculty of Marketing, **Thuongmai University**, Hanoi, Viet Nam

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

17. Trinh, H.T., Morais, J., Thomas-Agnan, C., Simioni, M.

Relations between socio-economic factors and nutritional diet in Vietnam from 2004 to 2014: New insights using compositional data analysis

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[https://www.scopus.com/inward/record.uri?eid=2-s2.0-](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85070321940&doi=10.1177%2f0962280218770223&partnerID=40&md5=0e44e1dbdfd28e6471b44bb1ab10b375)

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DOI: 10.1177/0962280218770223

AFFILIATIONS: Toulouse School of Economics, INRA, University of Toulouse Capitole, Toulouse, France;

Department of Mathematics and Statistics, **Thuongmai University, Hanoi**, Viet Nam;

BVA, 52 rue Marcel Dassault, Boulogne-Billancourt, France;

Toulouse School of Economics, University of Toulouse Capitole, Toulouse, France;

MOISA, INRA, University of Montpellier, Montpellier, France

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

18. Do, B., Nguyen, U., Nguyen, N., Johnson, L.W.

Exploring the proactivity levels and drivers of environmental strategies adopted by Vietnamese seafood export processing firms: A qualitative approach

(2019) Sustainability (Switzerland), 11 (14), art. no. 3964, .

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[85073912958&doi=10.3390%2fsu11143964&partnerID=40&md5=5b4cfa78bd433a05a4bace9a9cb58f51](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073912958&doi=10.3390%2fsu11143964&partnerID=40&md5=5b4cfa78bd433a05a4bace9a9cb58f51)

DOI: 10.3390/su11143964

AFFILIATIONS: Faculty of Business Administration, **Thuongmai University**, 79 Ho Tung Mau Road, Hanoi, 100000, Viet Nam;

Department of Entrepreneurship, Innovation and Marketing, La Trobe Business School, La Trobe University, Bundoora, VIC 3086, Australia;
Department of Management and Marketing, Swinburne Business School, Swinburne University of Technology, Hawthorn, VIC 3122, Australia
DOCUMENT TYPE: Article
PUBLICATION STAGE: Final
SOURCE: Scopus

19. Nguyen, H.V., Huy, L.V., Nguyen, X.N., Tran, V.T., Nguyen, N.
Evaluating the Attributes of Online Bookstores: Empirical Evidence from Young Consumers in Vietnam (2019) *Publishing Research Quarterly*, 35 (2), pp. 236-241.
<https://www.scopus.com/inward/record.uri?eid=2-s2.0-85064335141&doi=10.1007%2fs12109-019-09652-w&partnerID=40&md5=be645f0a0487f5d57edbb2309c6a4466>

DOI: 10.1007/s12109-019-09652-w
AFFILIATIONS: Department of Entrepreneurship, Innovation and Marketing, La Trobe Business School, La Trobe University, Bundoora, VIC 3086, Australia;
Department of Research Administration, **Thuongmai University**, 79 Ho Tung Mau Road, Hanoi, 100000, Viet Nam;
TRT for Business Intelligence, University of Economics - The University of Danang, Danang City, 50000, Viet Nam;
Faculty of Business Administration, Nguyen Tat Thanh University, 300A Nguyen Tat Thanh, Ho Chi Minh City, 70000, Viet Nam
DOCUMENT TYPE: Article
PUBLICATION STAGE: Final
SOURCE: Scopus

20. Nguyen, T.-M., Nham, T.P., Froese, F.J., Malik, A.
Motivation and knowledge sharing: a meta-analysis of main and moderating effects (2019) *Journal of Knowledge Management*, 23 (5), pp. 998-1016.
<https://www.scopus.com/inward/record.uri?eid=2-s2.0-85067005969&doi=10.1108%2fJKM-01-2019-0029&partnerID=40&md5=e3302615ba4d7c1d5ba8501aad4a3fb2>

DOI: 10.1108/JKM-01-2019-0029
AFFILIATIONS: Griffith Business School, Griffith University, Australia;
Thuongmai University, Viet Nam;
Vietnam National University of Economics and Business, Hanoi, Viet Nam;
Department of Human Resources Management, University of Goettingen, Goettingen, Germany;
Newcastle Business School, Central Coast Campus, Ourimbah, University of Newcastle, Ourimbah, NSW, Australia
DOCUMENT TYPE: Article
PUBLICATION STAGE: Final
SOURCE: Scopus

21. Nguyen, M.T., The Dao, S., Nguyen, N.Q., Bowling, M., Ross, H., So, A.D.
Illicit cigarette consumption and government revenue loss in Vietnam: Evidence from a primary data approach (2019) *International Journal of Environmental Research and Public Health*, 16 (11), art. no. 1960, .
<https://www.scopus.com/inward/record.uri?eid=2-s2.0-85067190359&doi=10.3390%2fijerph16111960&partnerID=40&md5=298115719456db1844adef73a4918a0f>

DOI: 10.3390/ijerph16111960
AFFILIATIONS: Department of Economics, Ball State University, Muncie, IN 47306, United States;
Department of Economics, **Thuongmai UniversityHanoi** 10000, Viet Nam;
Vietnam Academy of Social SciencesHanoi 10000, Viet Nam;
Department of Health Behavior, University of North Carolina-Chapel Hill, Chapel Hill, NC 27599, United States;
School of Economics, University of Cape Town, Rondebosch, 7700, South Africa;

Innovation+Design Enabling Access (IDEA) Initiative, Department of International Health, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD 21205, United States

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

22. Selvarajah, C., Le, T.D., Sukunesan, S.

The Vietnam project: developing conceptual knowledge on cross-cultural skills for training in SME internationalization

(2019) *Asia Pacific Business Review*, 25 (3), pp. 338-366.

[https://www.scopus.com/inward/record.uri?eid=2-s2.0-](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85065191915&doi=10.1080%2f13602381.2019.1598076&partnerID=40&md5=81f429902bde14c620c7052e6d4e41f1)

[85065191915&doi=10.1080%2f13602381.2019.1598076&partnerID=40&md5=81f429902bde14c620c7052e6d4e41f1](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85065191915&doi=10.1080%2f13602381.2019.1598076&partnerID=40&md5=81f429902bde14c620c7052e6d4e41f1)

DOI: 10.1080/13602381.2019.1598076

AFFILIATIONS: Faculty of Business and Law, Swinburne University, Melbourne, Australia;

Research Methodology Department, **Thuongmai University**, Hanoi, Viet Nam

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

23. Chelwa, G., Toan, P.N., Hien, N.T.T., Thu, L.T., Anh, P.T.H., Ross, H.

Do beer and wine respond to price and tax changes in Vietnam? Evidence from the Vietnam Household Living Standards Survey

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[https://www.scopus.com/inward/record.uri?eid=2-s2.0-85065402485&doi=10.1136%2fbmjopen-2018-](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85065402485&doi=10.1136%2fbmjopen-2018-027076&partnerID=40&md5=b25beca4a1974b7b459cc62d165624d8)

DOI: 10.1136/bmjopen-2018-027076

AFFILIATIONS: Graduate School of Business, University of Cape Town, Cape Town, South Africa;

Invalids and Social Affairs, Ministry of Labour, Hanoi, Viet Nam;

Department of Economics, **Thuongmai University**, Hanoi, Viet Nam;

Healthbridge Foundation of Canada, Hanoi, Viet Nam;

SALDRU Research Affiliate, University of Cape Town, Cape Town, South Africa

DOCUMENT TYPE: Review

PUBLICATION STAGE: Final

SOURCE: Scopus

24. Nguyen, T.T.H., Yang, Z., Nguyen, N., Johnson, L.W., Cao, T.K.

Greenwash and green purchase intention: The mediating role of green skepticism

(2019) *Sustainability (Switzerland)*, 11 (9), art. no. 2653, .

[https://www.scopus.com/inward/record.uri?eid=2-s2.0-](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85067013728&doi=10.3390%2fsu11092653&partnerID=40&md5=f85932409c6ea712d3af0a1b4e36dacc)

[85067013728&doi=10.3390%2fsu11092653&partnerID=40&md5=f85932409c6ea712d3af0a1b4e36dacc](https://www.scopus.com/inward/record.uri?eid=2-s2.0-85067013728&doi=10.3390%2fsu11092653&partnerID=40&md5=f85932409c6ea712d3af0a1b4e36dacc)

DOI: 10.3390/su11092653

AFFILIATIONS: School of Business Administration, Hunan University, Changsha, 410082, China;

Faculty of Business Administration, Hanoi University of Industry, Hanoi, 100000, Viet Nam;

Department of Entrepreneurship, Innovation and Marketing, La Trobe Business School, La Trobe University, Bundoora, VIC 3086, Australia;

Department of Management and Marketing, Swinburne Business School, Swinburne University of Technology, Hawthorn, VIC 3122, Australia;

Faculty of Marketing, **Thuongmai University**, 79 Ho Tung Mau Road, Hanoi, 100000, Viet Nam

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

25. Jeng, D.J.-F., Hung, T.H.

Comeback of the failed entrepreneur: An integrated view of costs, learning, and residual resources associated with entrepreneurial failure

(2019) *Journal of Small Business Strategy*, 29 (1), pp. 23-35.

<https://www.scopus.com/inward/record.uri?eid=2-s2.0-85065875656&partnerID=40&md5=f3011cf6ef6b4aba5609165dc7396053>

AFFILIATIONS: National Chengchi University, Taiwan;

Thuongmai University, Viet Nam

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

SOURCE: Scopus

26. Nguyen, T.-M., Nham, P.T., Hoang, V.-N.

The theory of planned behavior and knowledge sharing: A systematic review and meta-analytic structural equation modelling

(2019) *VINE Journal of Information and Knowledge Management Systems*, 49 (1), pp. 76-94.

<https://www.scopus.com/inward/record.uri?eid=2-s2.0-85062289166&doi=10.1108%2fVJIKMS-10-2018-0086&partnerID=40&md5=3482ef6aa8d41cd1b4e0bc0d9c58cd5d>

DOI: 10.1108/VJIKMS-10-2018-0086

AFFILIATIONS: Department of Marketing, Griffith University, Brisbane, Australia;

School of Business Administration, VNU University of Economics and Business, Hanoi, Viet Nam;

QUT Business School, Queensland University of Technology, Brisbane, Australia;

Department of Economic Information System and E-commerce, **Thuongmai University**, Hanoi, Viet Nam

DOCUMENT TYPE: Article

PUBLICATION STAGE: Final

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DOI: 10.3390/ijerph16061037

AFFILIATIONS: Department of Research Administration, **Thuongmai University**, Hanoi, 100000, Viet Nam;

Business Sustainability Research Group, Thuongmai University, Hanoi, 100000, Viet Nam;

Department of Entrepreneurship, Innovation and Marketing, La Trobe Business School, La Trobe University, Melbourne, VIC 3086, Australia;

Faculty of Marketing, Thuongmai University, Hanoi, 100000, Viet Nam;

Department of Management and Marketing, Swinburne Business School, Swinburne University of Technology, Melbourne, VIC 3122, Australia

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DOI: 10.3390/su11051237

AFFILIATIONS: TRT for Business Intelligence, University of Economics-The University of Danang, Danang City, 50000, Viet Nam;

School of Economics, Danang Architecture University, Danang City, 50000, Viet Nam;

Swinburne Business School, Swinburne University of Technology, Hawthorn, VIC 3122, Australia;
Department of Entrepreneurship, Innovation and Marketing, La Trobe Business School, La Trobe University,
Bundoora, VIC 3086, Australia;
Business Sustainability Research Group, **Thuongmai University**, 79 Ho Tung Mau Road, Hanoi, 100000, Viet
Nam;
University of Economics-The University of Danang, Danang City, 50000, Viet Nam
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AFFILIATIONS: **Thuong Mai University Vietnam**, Ha Noi, Viet Nam;
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DOI: 10.3390/foods8110576
AFFILIATIONS: Department of External Affairs and Communications, **Thuongmai University**, Hanoi, 100000, Viet Nam;
Department of Entrepreneurship, Innovation and Marketing, La Trobe Business School, La Trobe University, Bundoora, VIC 3086, Australia;
Business Sustainability Research Group, **Thuongmai University**, Hanoi, 100000, Viet Nam;
Faculty of Business Administration, **Thuongmai University**, Hanoi, 100000, Viet Nam;
Faculty of Marketing, **Thuongmai University**, Hanoi, 100000, Viet Nam;
Department of International Trade, Chungnam National University, Daejeon, 34134, South Korea
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AFFILIATIONS: University of Waikato, Hamilton, 3240, New Zealand;
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AFFILIATIONS: School of Accounting, Finance and Economics, University of Waikato, Hamilton, New Zealand;
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AFFILIATIONS: **ThuongMai University**, Ha Noi, Viet Nam;
Banking University HCMC, Ho Chi Minh City, Viet Nam;
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AFFILIATIONS: Department of Mathematics, Hanoi National University of Education, Hanoi, Viet Nam;
Department of Mathematics, **Thuongmai University**, Hanoi, Viet Nam

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AFFILIATIONS: School of Economics and Management, University of Hyogo, Nishi Ward, Kobe, Japan;

Faculty of Accounting and Auditing, **Thuongmai University**, Hanoi, Viet Nam

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AFFILIATIONS: **Thuongmai University**, Hanoi, Viet Nam;

Hanoi University of Business and Technology, Hanoi, Viet Nam;

Faculty of Information Technology, University of Transport Technology, Hanoi, Viet Nam

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AFFILIATIONS: Department of Marketing, Griffith University, Australia;

Department of Information and E-commerce, **Thuongmai University**, Viet Nam;

University of Economics and Business, Vietnam National University, Viet Nam

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DOI: 10.3390/su10023395

AFFILIATIONS: Business School, Shantou University, Guangdong, 515063, China;

Department of Entrepreneurship Innovation and Marketing, La Trobe Business School, La Trobe University, Bundoora, VIC 3086, Australia;

Business Sustainability Research Group, **Thuongmai University**, Hanoi, 100000, Viet Nam;
School of Business Administration, Zhejiang University of Finance and Economics, Hangzhou, 310018, China
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AFFILIATIONS: Department of Social Sciences, Economic and Management, International School – Vietnam National University, Hanoi, Viet Nam;
VNU University of Economics and Business, Hanoi, Viet Nam;
Department of Marketing, Griffith Business School, Griffith University AustraliaQLD, Australia;
Department of Economic Information System and E-commerce, **Thuongmai University**, Hanoi, Viet Nam
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AFFILIATIONS: Center for Sustainable Systems, School for Environment and Sustainability, University of Michigan, Ann Arbor, MI, United States;
Urban and Regional Planning Program, University of Michigan, Ann Arbor, MI, United States;
International Center for Tropical Agriculture (CIAT), Cali, Colombia;
International Center for Tropical Agriculture, CIAT-Asia, Hanoi, Viet Nam;
International Center for Tropical Agriculture, CIAT-Africa, Nairobi, Kenya;
Department of Mathematics and Statistics, **Thuongmai University**, Hanoi, Viet Nam;
School of Public Health, University of Michigan, Ann Arbor, MI, United States
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AFFILIATIONS: Faculty of Information Technology, VNU University of Engineering and Technology, Hanoi, Viet Nam;
Vietnam University of Commerce, Hanoi, Viet Nam
DOCUMENT TYPE: Conference Paper
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