



# THE 1<sup>st</sup> INTERNATIONAL STUDENT RESEARCH CONFERENCE ON ECONOMICS AND BUSINESS (SR-ICYREB 2022)

## CALL FOR PAPERS

**July 30<sup>th</sup>, 2022**  
(On-Site and Virtual Conference)

**Submission deadline:** May 31<sup>st</sup>, 2022  
**Venue:** The University of Danang, University of Economics  
Danang City, Vietnam

The University of Danang - University of Economics (DUE), National Economics University (NEU), Thuongmai University (TMU), Vietnam Academy of Finance (VOF), Banking Academy of Vietnam (BAV), University of Economics & Business – VNU Hanoi (VNU-UEB), Foreign Trade University (FTU), Hue College of Economics – Hue University (HCE), University of Economics Ho Chi Minh City (UEH), and University of Economics and Law Ho Chi Minh City (UEL), are organizing *the The 1<sup>st</sup> International Student Research Conference on Economics and Business (SR-ICYREB 2022)*, to be held on **July 30<sup>th</sup>, 2022** in Danang City, Vietnam.

SR-ICYREB aims to create and develop an environment for research students' academic exchange from higher education institutions in economics, business, and management. The conference goal is to promote students' scientific research activities in the period of international integration and in responding to the "New Normal" of the post-Covid-19 pandemic.

### THEMATIC AREAS FOR SR-ICYREB 2022

SR-ICYREB 2022 welcomes paper submissions in English from research students and/or student groups of higher education institutions in economics, business, and management. Topics that the conference encourages to exchange and discuss include (*but are not limited to*):

- *Business performance and environment:* mergers, bankruptcy, brand awareness, competitive intelligence, consumer loyalty, consumer risk, corporate culture, corporate social responsibility, customer competencies, green products, industry disruptor, intellectual capital, marketing ethics, risk management, service initiatives, short-term financing, strategic planning.
- *Economics:* Bitcoin, information asymmetry, credit crisis, currency manipulation, econometrics, economic stimulus approaches, interest rates &

foreign exchange, green economy, Trans-Pacific Partnership, minimum wage, national debt, tariffs, unemployment.

- *Management and Administration science*: Employment equity, Human resources, Knowledge management, Labor disputes, performance evaluation, Succession management, Team leadership, Telecommuting, Total quality management, Workplace atmosphere.

## KEYNOTE SPEAKER



**Assoc. Prof. Giang Nguyen**, *Assistant Professor at Faculty of Political Science and Economics, Waseda University, Japan*

Assoc. Prof. Giang Nguyen specializes in Corporate Finance, Merger and Acquisition, and Entrepreneurial Finance, and particularly focuses on how young and innovative companies interact with private and public capital markets. He has recently examined the value of social capital in mergers and acquisitions, the role of venture capitalists in competitive product markets, and the relationship between social connectedness and venture capital investments. Before getting a Ph.D. degree in Economics from Waseda University, Giang

Nguyen obtained a master's degree in Finance from the Australian National University. He has published articles in top-tier journals, including *Journal of Corporate Finance* and *Journal of Banking & Finance*.

## PUBLICATION OPPORTUNITY

All papers accepted and presented at SR-ICYREB 2022 will be published in the **conference proceedings with an associated ISBN**. Moreover, high-quality papers might be selected to be in an issue of **Journal of Economic Studies** (The University of Danang - University of Economics), **Journal of Science and Technology** (The University of Danang) and other journals of ICYREB-2022 co-organizers.

## CONFERENCE ORGANIZING COMMITTEE

Vo Thi Thuy Anh, *The University of Danang – University of Economics*

Bui Huy Nhung, *National Economics University*

Nguyen Thi Bich Loan, *Thuongmai University*

Nguyen Trong Co, *Academy of Finance*

Do Thi Kim Hao, *Banking Academy of Vietnam*

Nguyen Anh Thu, *University of Economics & Business – VNU Hanoi*

Dao Ngoc Tien, *Foreign Trade University*

Truong Tan Quan, *Hue College of Economics – Hue University*

Su Dinh Thanh, *University of Economics Ho Chi Minh City*

Hoang Cong Gia Khanh, *University of Economics and Law – VNU HCMC*

## **SELECTION COMMITTEE**

Dang HUU Man, *The University of Danang – University of Economics*

To Trung Thanh, *National Economics University*

Tran Thi Bich Hang, *Thuongmai University*

Ngo Thanh Hoang, *Academy of Finance*

Pham Thi Hoang Anh, *Banking Academy of Vietnam*

Nguyen Duc Lam, *University of Economics & Business – VNU Hanoi*

Vu Hoang Nam, *Foreign Trade University*

Pham Xuan Hung, *Hue College of Economics – Hue University*

Hoang Trong Hung, *Hue College of Economics – Hue University*

Pham Duong Phuong Thao, *University of Economics Ho Chi Minh City*

Trinh Quoc Trung, *University of Economics and Law – VNU HCMC*

## **KEY DATES**

May 31<sup>st</sup>, 2022 : Submission deadline

June 20<sup>th</sup>, 2022 : Notification of acceptance/rejection

July 10<sup>th</sup>, 2022 : Registration deadline

July 30<sup>th</sup>, 2022 : Conference event

All submissions must be in Word format under the required template, and be sent electronically via the Conference's email. Also, all submissions should report original, previously unpublished research results, experimental or theoretical, and will be peer-reviewed. SR-ICYREB 2022 program will be available by July 20<sup>th</sup>, 2022.

## **BEST PAPER AWARDS**

All papers will be considered for the Best Paper Awards.